

Writing for the Soul Workshop™ Street Team Program

“This program offers students real opportunities to advance financially, but money is never the real problem. Every individual that we’ve ever impacted is currently -or has been a victim of some kind of pain. Financial resources to help them heal are a very much-needed piece of the puzzle if they are to ever truly experience life’s possibilities.” -Kevin McKinnie

Self-Help For Youth & Families Living in Poverty



We are incredibly fortunate to be in a position to create a work force for homeless youth and youth living in poverty, as a result of the endless WOW factors and benefits of Writing for the Soul Workshop™.

Members of our Street Team are given 20 copies of *Life Inside The Ring* by Writing for the Soul Workshop™ for start-up at no charge. At \$12.99 per copy to customers, students earn over \$250!

After that, they are able to purchase more books at cost, earning an average profit of \$6.92 per unit.

The stories in *Life Inside The Ring* were collected from students accessing Writing for the Soul Workshop™ in some of the most impoverished and violent neighborhoods in Arkansas and Texas. Using a trauma informed approach, our writing program helped the writers to get what was on the inside ...out. For some of them, it started the healing process as a result. A portion of the proceeds from book sales goes to support [Kingdom Boxing & Youth Outreach](#).

Students also receive a beautiful *Life Inside the Ring* tote containing:

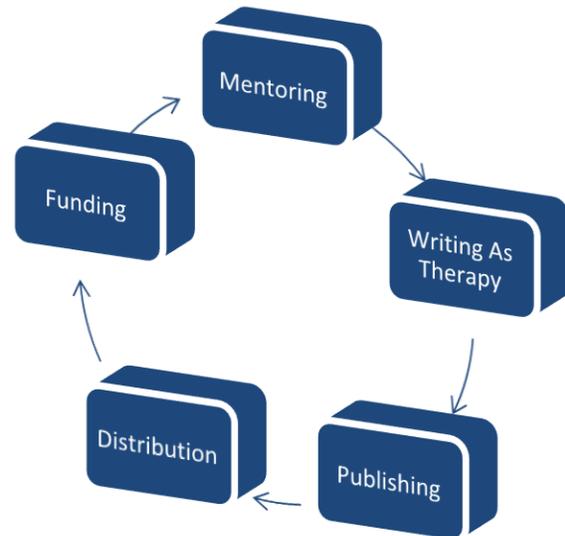
- * **Life Inside The Ring eBook Download Cards**
- * **Life Inside The Ring Notebook**
- * **Life Inside The Ring T-Shirt**
- * **Life Inside The Ring Hoodie**
- * **Life Inside The Ring Hat**
- * **Life Inside The Ring Coffee Mug**

Using their sales catalog and order forms, students earn even more when customers order these items. This program empowers students living in poverty financially, while stimulating the local economy when they purchase the things they need in life. Take a look at Our Model for the Street Team Program. It will also show you exactly how every dollar of our donation is spent.



Writing for the Soul Workshop™ Street Team Program

1.0 Our Model



1.1 Mentoring



We believe that our founder has developed a powerful solution in response to the juvenile crime and poverty rate around the world. We call it: Writing for the Soul Workshop™. Aligned to the Elements of Effective Mentoring, our program is listed in the Mentoring Connector. The MC is the only national data base of quality mentoring programs. ***Our trained Mentors help students to open up about what they're going through***

using writing.

1.2 Writing as Therapy



An estimated two in three children are exposed to traumatic experiences that have the potential to impact brain development, social functioning, and ability to learn and engage in school. ***In our program, students share stories about their life.*** These stories are that of catharsis, or discharge of pent-up emotions so as to result in the alleviation of symptoms or the permanent relief of the condition caused by traumatic experiences.

1.3 Publishing

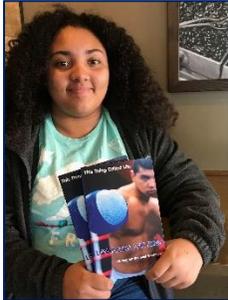
TGIM
DIGITAL PUBLISHING

Writing for the Soul Workshop™ is an imprint of TGIM Digital Publishing. As a publisher, you could say that our ***Writing for the Soul Workshop™ program fills the need for books about trauma and abuse with deeper meanings to them. Books that leave the reader feeling inspired.*** Like the caterpillar whose cathartic change becomes the most beautiful of butterflies, our books will leave you inspired and changed, like the authors that penned them.



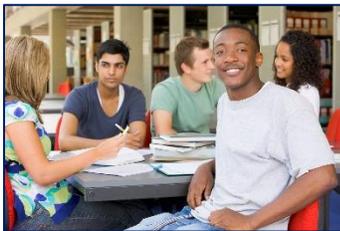
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1.4 Distribution



Students distribute more books published by Writing for the Soul Workshop™ than all of our global distribution partners combined. The opportunity to earn money distributing Writing for the Soul Workshop™ books is one of the biggest WOW Factors that our program offers to students. Students earn royalties promoting our books online as part of our Affiliates Program. ***Students who meet income guidelines for our Street Team Program earn money distributing our books direct in their communities and online.***

1.5 Funding



Book sales are a key source of funding that allows us to offer our writing program as a trauma informed approach to students at no cost to them. At some locations where our program is offered, we provide nutritious meals and snacks during and after class. With funding in place, we're able to provide a wealth of ongoing resources to students like our Street Team Program that helps them in life right now ...not later.

2.0 Budget



A donation of \$2500 covers the cost of **four students** to access our Street Team Program.

\$1,300 Covers the cost of Training, Operating Expenses and Onboarding Documents.

\$780 Covers the cost of inventory for start-up.

\$420 Covers the cost of the print media they will need.

\$500 Covers the cost of the 5 Star Customer Service Support that students will need to help them maximize their sales.

Total Amount: \$2,500



Writing for the Soul Workshop™ is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions for the charitable purposes of Writing for the Soul Workshop™ must be made payable to "Fractured Atlas" and are tax-deductible to the extent permitted by law. [Click to donate](#) or to receive your Major Donations Letter, mail checks to: PO Box 1583 Fort Worth, Texas 76101

