

MY LIFE IN  
FIVE WORDS

Writing  
 For The  
Soul

WORKSHOP™

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## Brief Company Overview

My name is Eric Jones, and I am the founder of [TGIM Digital Publishing](#), and creator of [Writing for the Soul Workshop™](#). TGIM Digital Publishing is a BBB Accredited Business with an A+ Rating. You can view our BBB Accredited Business Page [here](#).

TGIM Digital Publishing, LLC is organized as a Limited Liability Company in the state of Missouri with a DBA Certificate in Fort Worth, Texas. Here at TGIM, we publish books not ranked in traditional circles in our industry. A genre we refer to as "Cathartic Literature" sometimes referred to as 'misery lit' category which is biographical in nature, and usually about the impact of traumatic events in childhood, and the impact of dealing with those experiences.

We consider our focus "cathartic lit" because our writing program experience tells us that these stories are that of catharsis, or discharge of pent-up emotions so as to result in the alleviation of symptoms or the permanent relief of the condition caused by traumatic experiences.

As a publisher, you could say that our Writing for the Soul Workshop™ program fills the need for books about trauma and abuse with deeper meanings to them. Books that leave the reader feeling inspired. Like the caterpillar whose cathartic change becomes the most beautiful of butterflies, our books will leave you inspired and changed, like the authors that penned them.

### Our Core Values: P.A.C.E.

- Participants— A heart that values every Participant in our writing program every day. TGIM Digital Publishing would not exist without them.
- Authors— A daily acknowledgment that our Authors are one of our most valuable resources. We are committed to fostering a customized platform for them where they thrive.
- Customers— A companywide attitude that recognizes that Customer satisfaction is everything while providing an outstanding balance of value, selection, and services.
- Ethical— A responsibility to conduct our business using good Ethics with uncompromising honesty and integrity.

Our Mission is to create a generation of emotionally intelligent students, and to give away five million copies of our life-changing books to their peers around the United States by 2021.

### **What is Writing for the Soul Workshop™?**

*"I gave birth to this program in South Kansas City. My first participants were Crips and Bloods. It wasn't the differences that brought them together, it was the pain. Watching them write for me made me realize this one thing: writing could actually, literally ...set them free."* -Eric L. Jones, Sr., Founder

Writing for the Soul Workshop™ is not your average writing program. Our focus is not academics, yet students begin to do better academically. When engaged, the writing program becomes a safe haven for writers to simply get what's on the inside ...out. Poor grammar, spelling and all. Our goal is to get them writing, and then to make it a habit.

Using writing, as a social emotional learning tool, we help our writers to identify what they and others are feeling. Our focus is Emotional Intelligence. We all need a certain level of emotional intelligence to thrive, and to make good choices.

Writing for the Soul Workshop™ is aligned to the Elements of Effective Practice for Mentoring. In alignment with those standards, Writing for the Soul Workshop™ provides a systemic approach to ensure the safety, wellbeing and growth of both our Mentors and Mentees. Our program also provides a wealth of ongoing resources to ensure that they receive all the support they need.

Writing for the Soul Workshop™ is a vibrant mentoring program that invokes a passion for writing, resources for healing, and skills for a lifetime while tackling global problems like mental, financial and educational inequality.

Our core program philosophy is based on the fact that powerful emotions have a powerful voice; and that when we get what's on the inside out, we make amazing breakthroughs in gaining control of those feelings.

Writing for the Soul Workshop™ is currently being offered online monthly, and on location when powered by TGIM Digital Publishing.

## Our Mission:

Our mission is to provide vibrant opportunities through mentors, community partners and the resources packed within our program to men, women and children that will encourage them to abstain from chemical abuse, pursue secondary education and become more self-reliant. We actively engage our mission each work day by:

- assisting parents with meeting the needs/challenges of breaking habits that are leading their child/ren into trouble in school and in the streets.
- offering writing as therapy.
- creating better writers, which in turn creates better readers.
- allowing our participants to "pay it forward" to others by submitting their stories for group publishing, and then giving them the training they need to earn money distributing their books, eBooks and audio books around the world.

There is a growing number of young people who are either falling through the cracks at school or are already entangled with the court system and are at-risk for taking the wrong path in life.

Lately, we've been working to identify youths who are going to have a turbulent transition into adulthood and offer a positive support system to avoid the pitfalls that can derail their lives. That's why we're working hard to give away 10,000 copies of **Stories of Hope** to 1,000 teens living in the top 10 deadliest cities in America. Click [here](#) to learn more about our 2018 Summer of Hope Book Tour.

## Program Outcomes and Indicators

When students and adults engage Writing for the Soul Workshop™ in its fullest capacity, here is a list of our program's Outcomes and Indicators:

### Communication Skills

- Effective expression of thoughts and feelings
- Increased assertiveness in social context

**Life Skills**

- Improved resilience
- Increased planning skills, time management, resourcefulness and realistic goal setting
- Increased accountability and/or sense of personal responsibility
- Increased sense of purpose and self-direction
- Regulate and manage emotions
- Expanded global and cultural awareness

**Leadership and Civic Engagement**

- Increased ability and interest to lead others or activities
- Increased awareness of issues that impact life and community
- Increased action and engagement on specific issues affecting life and community

**Improved Relationships**

- Increased ability to work with others to accomplish goals
- Increased ability to work with diverse individuals and groups
- More positive interaction with peers
- More positive interaction with peers

**Increased Positive Behavior**

- Increased violence prevention and reduced juvenile crime
- Reduced or no incidence of illegal behavior
- Reduced or no gang activity

**Prepared for Higher Education and Employment**

- Increased knowledge of college choices
- Increased awareness of and interest in careers and employment pathways
- Increased demonstration of job readiness skills
- Increased digital and media literacy

Participants open up and begin to heal from hurtful things they have, or that they are currently experiencing in life. They also begin to develop a love of writing and reading. Better readers do better in life. Our students gain financial freedom when they promote their work. This boosts self-esteem tremendously and improves behavior.

## Operating Model

While developing Writing for the Soul Workshop™, it gave birth to a unique mix of programs that help us to create and build our impact through community and so much more. We also discovered that these programs would become a key source of revenue streams allowing us to operate like a business -with the heart of a nonprofit.



### Writing for the Soul Workshop™

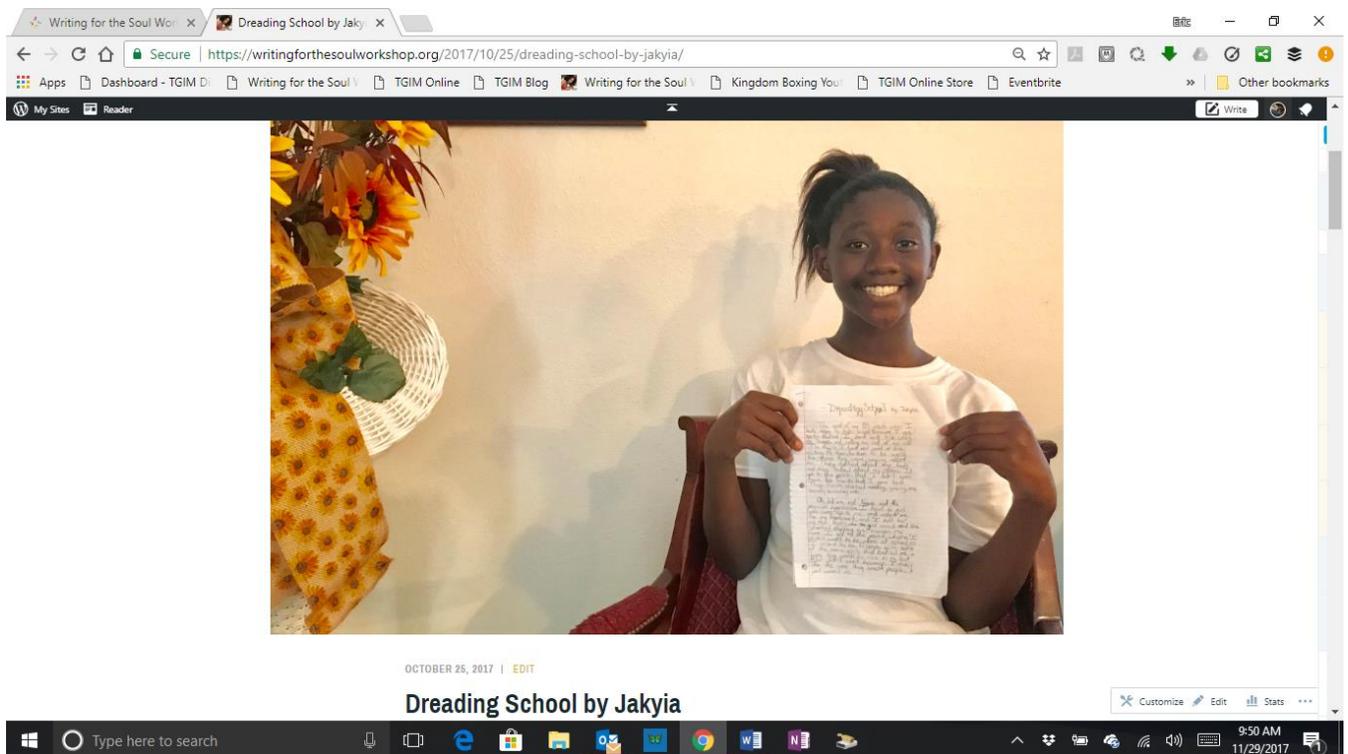
National problems require national solutions, and we believe that we've developed a powerful solution to the response of the juvenile crime and poverty rate here in the US. We call it: Writing for the Soul Workshop™.

The stories submitted to our program in class and online, is how we generate the content for our books, blogs as well as the blurbs we use for marketing them.

### Affiliates Program

Students have an opportunity to earn money when they submit their story in our program, and then join our Affiliates Program. Along with superior training each Affiliate receives a unique code that allows them to track their sales, and the Hot Leads their sales generate. Our Affiliates Program is a fantastic way for anyone ages 13 and up to

earn money by promoting their story. We provide Five-Star support to help them every step of the way! Jakyia and her sister are members of our Affiliates Program. They were our Top Sellers in 2017 and both earned bonuses. Here's an example of Jakyia's story that she submitted:



We created a Sales Training Manual to show students like Jakyia how to promote their story from our website to earn money when customers buy the books promoted from their page. Jakyia's story features *The Bully Diaries* by Writing for the Soul Workshop™.

### Mentors

It all begins with our mentors. A background check and training is required for all mentors. Training is crucial, because it outlines the way our mentors are required to interact with our students. Mentors are what makes Writing for the Soul Workshop™ so successful. Mentors are the ones who get our students to open up and write.

*"Every day, mentors in communities across our Nation provide crucial support and guidance to young people. Whether a day is spent helping with homework, playing*

catch, or just listening, these moments can have an enormous, lasting effect on a child's life." –President Barack Obama, Presidential Proclamation, National Mentoring Month.

### Community Partners

Through our community partnership with Stand for the Silent in Oklahoma, we have prevented teen suicides. Literally. You can read survivor stories in [The Bully Diaries](#).

Our community partnership with Texas ReEntry Services in Texas, allows men and women to address some of their hurts, habits and attitudes that they are struggling with as they work to return to society. You can read some of their stories in [Hope Outside The Walls](#).

Our community partnership with Ark of Hope for Children in Florida, allows us to give survivors of child abuse and human trafficking hope. You can read some of their stories in [Removing Chains of Child Abuse](#).

The more programs we have engaged with partners around the nation –the more we're able to reach the hurting. As you can see, **Community Partners play a very vital role in our Operating Model** also.

### Internship Program

Using a hands-on approach, we train our interns to work in the field of sales, while building a valuable experience that makes them stronger candidates for jobs after graduation. **This is excellent way to "try out" a career in sales with us.** Selling our positive and encouraging books is easy, and we provide online support that includes streaming video every step of the way.

Unlike our affiliates, interns learn ALL of the following Entry-Level Sales Skills:

- Written and Verbal Communication
- Customer Service
- Content Marketing
- Product Knowledge
- eMail Marketing
- Information Literacy

- Business Awareness
- Social Media Marketing

Sales representatives are always in need and can find exciting opportunities in any industry. The sales team is an important piece of every company, and an entry-level sales position is a great way to kick off a career in your desired industry.

### Book Sales

**BOOK SALES FUND OUR WRITING PROGRAM.** Writing for the Soul Workshop™ books, and eBooks are available in territories around the world. Our largest distributor is Amazon. We are working to expand distribution to include Apple and Google in 2018. Believe it or not, our top earning distributor is our students!

Students only earn money, when they sell direct, or a customer uses their unique coupon code during checkout in our online store. All other sales fund our writing program.

### Fiscal Sponsorship

Donations are also another major way that we fund our Writing for the Soul Workshop™ program. **A fiscal sponsorship with Fractured Atlas allow donors to make tax-deductible contributions to our program.** We are not a non-profit, we simply have the heart of one. Having a fiscal sponsor allows donors to see how their contribution is being used. We believe in total transparency.

## Links to our Social Networks

We have a robust social network. Connect with us by clicking on the following links:

- ❖ Facebook: <https://www.facebook.com/WFTSWNorthAmerica/>
- ❖ Facebook Group: <https://www.facebook.com/groups/tgimdigitalpublishing/>
- ❖ Twitter [www.twitter.com/WFTSWorkshop](http://www.twitter.com/WFTSWorkshop)
- ❖ LinkedIn: <https://www.linkedin.com/company/tgim-digital-publishing>
- ❖ Google Plus - [google.com/+WritingfortheSoulWorkshopTMDirector](https://plus.google.com/+WritingfortheSoulWorkshopTMDirector)
- ❖ YouTube: <https://www.youtube.com/c/WritingfortheSoulWorkshopTMDirector>

- ❖ WordPress: <http://www.writingforthesoulworkshop.org>
- ❖ Instagram: <https://www.instagram.com/writingforthesoulworkshop/>
- ❖ Pinterest: <https://www.pinterest.com/TGIMOnline/>
- ❖ GoFundMe: <https://www.gofundme.com/SummerofHopeTour>

Liking our post, commenting AND sharing is really a big help to our writing program. We'd really appreciate your support in this area. Take a minute to click on the links above and connect with us.

### Note from The Developer

The best kind of people are the ones that come into your life, and make you see the sun where you once saw clouds. The people that believe in you so much, you start to believe in you too. The people that love you, simply for being you. The once in a lifetime kind of people. I am talking about you. Yes you! Thank you for being a part of my vision. If ever you need me, send an email to me directly at [ejones@tgimonline.us](mailto:ejones@tgimonline.us). -Eric Jones

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